

2000 YEAR-TO-DATE BAROMETER

Statewide Indicators	2000	1999	% +/-
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Airport Passenger Enplanements

Passenger traffic at Louisiana's major airports is 3.3% higher this year compared to the same period (January-November) as last year. The growth in nationwide enplanements (3.1%) is approximately the same as Louisiana's growth.

Louisiana Metro Airports (January-November)	5,782,250	5,596,695	+3.3%
New Orleans	4,562,161	4,373,140	+4.3%
Baton Rouge	395,019	394,090	+0.2%
Lafayette	174,475	183,766	-5.0%
Lake Charles	75,966	72,210	+5.2%
Shreveport	342,642	350,152	-2.1%
Monroe	105,309	110,322	-4.5%
Alexandria	126,678	113,015	+12.1%

Hotel-Motel Trends

There are 5.3 percent more rooms available than last year and this increase in supply is reflected in the occupancy rate. Louisiana's occupancy rate for 2000 is 0.5% lower than 1999. **The real demand for commercial lodging (actual number of rooms sold) so far this year is 4.8 percent higher than last year.** Nationwide room demand is tracking slightly lower at 4.3%. Also, the trend in nationwide occupancy is +0.5%.

According to Smith Travel Research's monthly newsletter, *Lodging Outlook*, Louisiana has the **12th highest occupancy rate in the nation** (behind only Nevada, Florida, Hawaii, Illinois, Rhode Island, New York, Maryland, Connecticut, Massachusetts, New Jersey and California).

Statewide Trends

Statewide Rooms Sold (January-December, Percent Change 1999 - 2000)			+4.8%
Statewide Occupancy Rate (January-December)	64.5	64.8	-0.5%
Statewide Average Daily Rate (January-December)	\$90.72	\$87.02	+4.3%

City	Occupancy Rate	% +/-	Average Daily Rate	% +/-	Room Nights Available	Rooms Sold
					% +/-	% +/-
New Orleans	69.5%	-0.3%	\$120.98	+5.1%	+5.5%	+5.1%
Baton Rouge	59.3%	-6.5%	\$61.03	+0.9%	+4.4%	-2.4%

Lafayette	61.8%	3.9%	\$53.91	+0.2%	+3.2%	+7.3%
City	Occupancy	% +/-	Average	% +/-	Room Nights	Rooms
	Rate		Daily Rate		Available	Sold
					% +/-	% +/-
Lake Charles	64.2%	-2.7%	\$56.93	+1.4%	+4.8%	+1.9%
Alexandria	56.2%	+9.1%	\$54.38	+4.8%	0.0%	+9.1%
Shreveport	65.0%	+0.2%	\$64.08	+4.4%	+6.1%	+6.2%
Monroe	65.3%	+0.3%	\$59.12	+8.6%	+7.1%	+7.4%

Other Statewide Indicators	2000	1999	% +/-
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Riverboat Gaming Indicators

(January - November)

Total AGR*	\$1,327,915,401	\$1,282,385,149	+3.5%
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* Adjusted Gross Revenue - the amount left over after all winnings are paid. Does not include Harrah's New Orleans Casino.

State Welcome Center Visitors

(January - December)*

1,503,701	1,602,447	-6.1%
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*Road construction by the Vinton Welcome Center from January-April 2000 has diverted 80% of its traffic. Also, the New Orleans center was renovated from March through November which disrupted visitation to that center for most of the year.

State Parks and Historic Site Visitors

(January - November)

1,640,130	1,495,695	+9.6%
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U.S. Resident Visitor Estimates - TIA TravelScope®

(January - December)

23,154,000	20,754,000	+11.6%
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Canadian Resident Visitor Estimates - Statistics Canada

(January - September)

96,200	78,100	+23.2%
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(Sources: Louisiana Metropolitan Airports, Air Transport Association, Travel Industry Association of America, Smith Travel Research, Statistics Canada, Louisiana State Police, Louisiana Office of State Parks, and the Louisiana Office of Tourism).