

2001 YEAR-TO-DATE BAROMETER

Statewide Indicators 2001 2000 % +/-

Airport Passenger Enplanements

Passenger traffic at Louisiana's major airports is 5.2 percent lower this year compared to the same period (January-December) as last year. Nationwide enplanements are down by approximately 7.7 percent for this period.

Louisiana Metro Airports (January-December)	5,937,689	6,265,992	-5.2%
New Orleans	4,788,957	4,940,011	-3.0%
Baton Rouge	374,549	434,452	-13.8%
Lafayette	181,213	189,182	-4.2%
Lake Charles	47,447	79,953	-40.6%
Shreveport	325,344	374,010	-13.0%
Monroe	96,413	114,446	-15.7%
Alexandria	123,766	133,938	-7.5%

Hotel-Motel Trends

There are 5.7 percent more rooms available than last year in Louisiana, and this increase in supply is reflected in a lower occupancy rate. Louisiana's occupancy rate for 2001 was 4.4% lower than 2000.

The real demand for commercial lodging (actual number of rooms sold) for 2001 was 1 percent higher than 2000. Nationwide room demand declined by 5.7% last year.

Statewide Trends

Statewide Rooms Sold (January-December, Percent Change 2000 - 2001)			+1.0%
Statewide Occupancy Rate (January-December)	61.3	64.1	-4.4%
Statewide Average Daily Rate (January-December)	\$90.05	\$91.25	-1.3%

<u>City</u>	<u>Occupancy Rate</u>	<u>% +/-</u>	<u>Average Daily Rate</u>	<u>% +/-</u>	<u>Room Nights Available</u>	<u>Rooms Sold</u>
					<u>% +/-</u>	<u>% +/-</u>
New Orleans	65.0%	-6.1%	\$119.87	-1.2%	7.4%	0.9%
Baton Rouge	56.5%	-4.4%	\$60.80	-0.5%	10.0%	5.1%
Lafayette	64.3%	7.5%	\$56.61	2.0%	-0.4%	7.0%

<u>City</u>	<u>Occupancy Rate</u>	<u>% +/-</u>	<u>Average Daily Rate</u>	<u>% +/-</u>	<u>Room Nights Available</u> <u>% +/-</u>	<u>Rooms Sold</u> <u>% +/-</u>
Lake Charles	62.3%	-3.1%	\$57.73	1.0%	2.3%	-0.9%
Alexandria	54.7%	-2.8%	\$53.19	-2.1%	0.0%	-2.8%
Shreveport	58.7%	-9.1%	\$59.47	-6.8%	2.6%	-6.9%
Monroe	62.9%	-2.0%	\$56.44	-0.1%	2.5%	0.5%

Other Statewide Indicators	2001	2000	% +/-
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Riverboat Gaming Indicators

(January - December)

Total AGR*	\$1,623,819,613	\$1,446,018,732	+12.3%
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* Adjusted Gross Revenue - the amount left over after all winnings are paid. Does not include Harrah's New Orleans Casino.

State Welcome Center Visitors

(January - December)

1,626,177	1,508,492	+7.8%
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U.S. Resident Visitor Estimates - TIA TravelScope®

(January - December)

20,832,000	23,154,000	-10.0%
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(Sources: Louisiana Metropolitan Airports, Air Transport Association, Travel Industry Association of America, Smith Travel Research, Louisiana State Police, Louisiana Office of State Parks, and the Louisiana Office of Tourism).

5/20/02