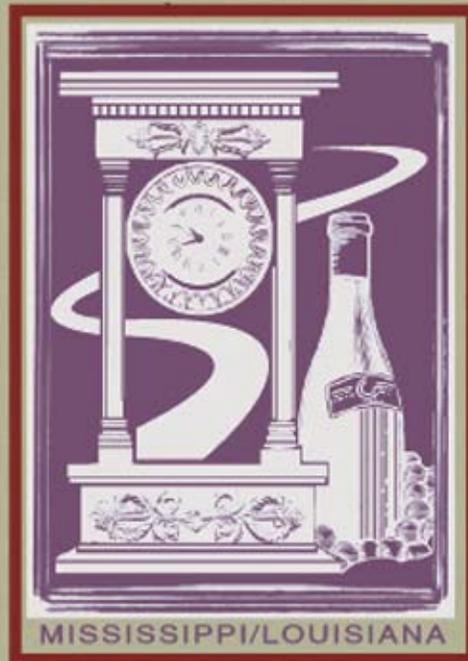
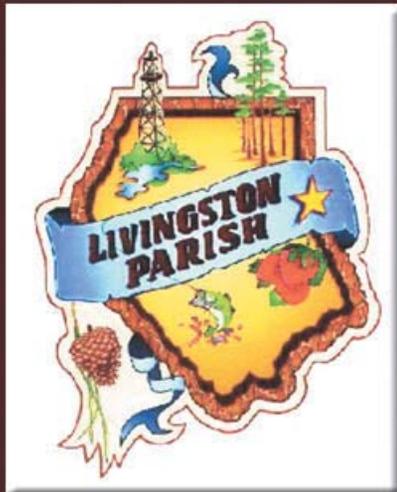


# Deep South Antique & Wine Trail



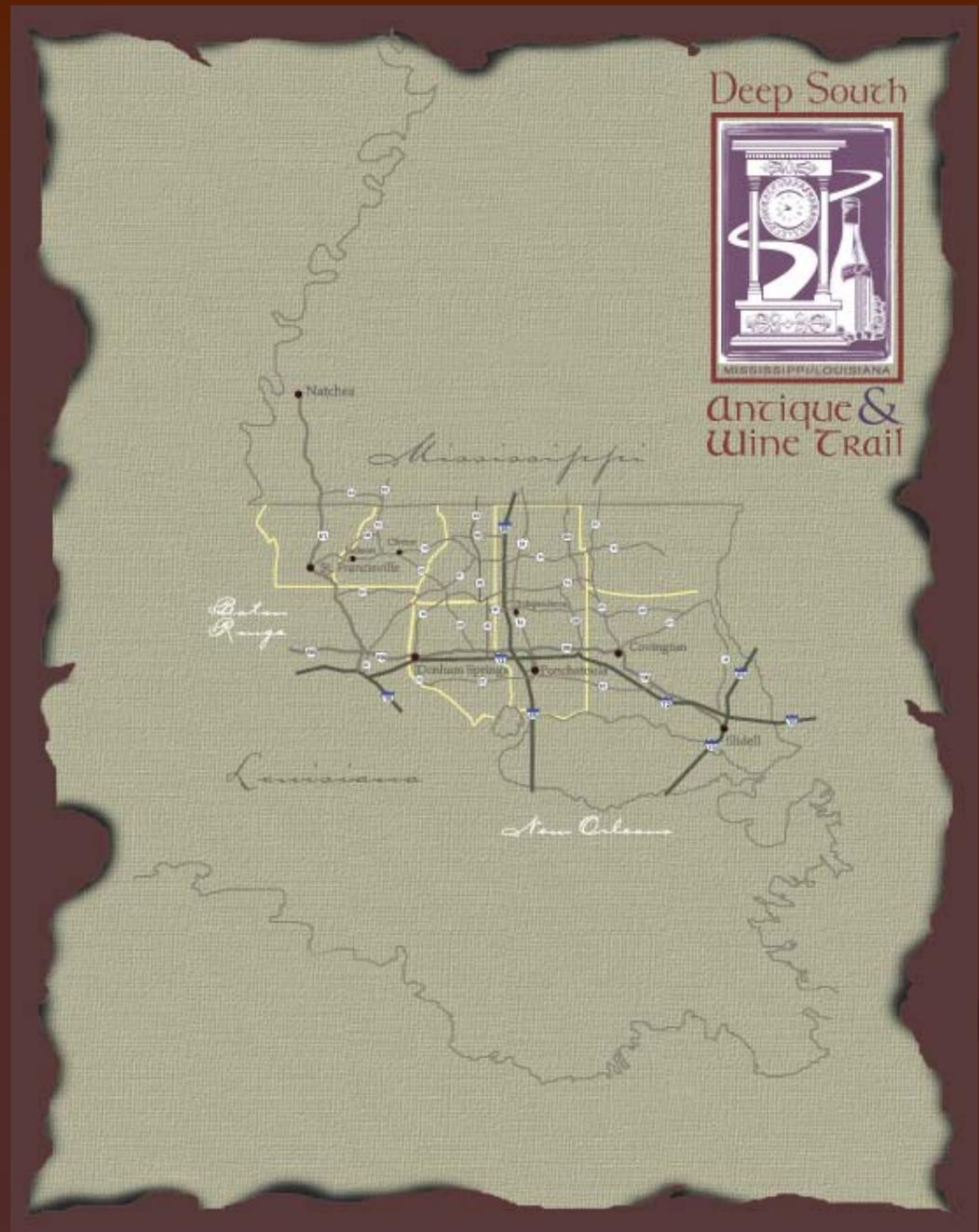
# Convention & Visitors Bureaus



# “The Need”

- Create Additional Marketing Efforts
- Target Antique Shoppers
- Expand on Existing Antique Districts

# Regionalism



# Potential of Neighboring Parishes



# Brainstorming with State Senator John Hainkel

- Include Local Wineries
- Matches the Characteristics of Antique Shopper



# Funding

- \$2,000 from each parish
- \$2,000 from Natchez
- \$1,000 from smaller parishes
- State Grant

# Accomplishments

- Web Site
- Brochures
- Press Packets
- Travel Writers
- Ribbon Cutting Ceremony
- Quarterly Meetings with  
Convention & Visitors Bureaus

# Deep South Antique & Wine Trail

